

**2010 STYLESENSE STILETTO SPRINT
PARTICIPATION AGREEMENT, LIABILITY RELEASE AND ASSUMPTION OF RISK
(THE "AGREEMENT")**

I, _____ being duly sworn, say: I am a resident in the country of Canada and I am at least eighteen (18) years of age.

I am submitting this document to Winners Merchants International L.P. ("WMI") with the understanding that it will be relied upon to determine whether I am eligible to participate in the STYLESENSE Stiletto Sprint event (the "Race") to be held by WMI on September 17, 2010 and that I am in good health and there are no special problems associated with my health and/or physical condition that would prevent me from participating in the Event. Further, I represent that I am not an employee of WMI nor is any member of my immediate family or anyone else in my household an employee of WMI.

I agree and understand that any and all participants in the Race are required to assume all risk of participation in the Race by signing this Agreement. I further agree, therefore, on behalf of myself, my family, representatives, assigns, heirs and executors, to fully and forever release, waive and discharge WMI, its parent, affiliated and subsidiary companies, and their directors, employees, officers or shareholders, Speed Promotions Inc, Breakfast Television, City TV, Rogers Broadcasting Limited, Look Good Feel Better, Heartland Town Centre and anyone associated or affiliated with the Race (collectively, the "Releasees") with regard to any and all loss or damage and any and all claims or demands (collectively, the "Claims") on account of injury to persons or property or resulting in death howsoever caused or otherwise in connection with the Race. I hereby elect to voluntarily participate in the Race understanding the risks associated therewith (including without limitation risks arising from weather conditions, traffic, road conditions, running in high heeled shoes, etc.) all such risks being known and appreciated by me. Further, I hereby assume all risks of loss, damage, and injury that may be sustained while participating in the Race and hereby indemnify, defend and hold harmless the Releasees in the event of any Claims arising therefrom.

I further hereby (1) authorize a licensed physician and/or other medical care provider to carry out any emergency medical care; (2) authorize any Releasee and/or their authorized personnel to call for medical care for me or to transport me to a medical facility or hospital if, in the opinion of such personnel, medical attention is needed, (3) agree that upon receipt of care by such medical professionals and/or transport to any such medical facility or hospital that the Releasees shall have no further responsibility for me, (4) agree to pay all costs associated with the medical care and related transportation provided to me; and (5) shall indemnify, defend and hold harmless the Releasees from any and all liability and/or claims associated with such medical care and/or related transportation.

Further, I understand and agree that the Race may be conducted, judged, cancelled or postponed by WMI (or its agents) at any time in WMI's sole discretion. Further, I understand that my participation in the Race is subject to my full compliance with all rules and regulations set forth for the Race which are available at www.stylesensestillettosprint.ca (the "Rules").

In the event of a cancellation or postponement, I understand that my entry fees shall not be returned as provided in the Rules.

In addition to the above, I do hereby give WMI and its agents and assignees, full permission and authority to use, publish and display my name, voice and photograph or other likeness for advertising or other related purposes in any media in perpetuity without compensation.

I understand that WMI will not obtain insurance on my behalf, and that I am fully responsible for obtaining my own insurance, should I desire it. Failure not to sign this waiver will automatically disqualify you to participate in this race.

Signed: _____
(Signature)

Emergency Contact: _____

Telephone: _____

(Date)